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U. S. Department of Agriculture



FOR YOU — your children and
your children's children ^{K49}

RETURN POSTAGE GUARANTEED — TEXAS PECAN NURSERY, INC., TYLER, TEXAS

Mr. H. P. Gould, Sr.,
Pomologist,
Bureau of Plant Inds.,
U. S. Da.
Washington, D. C.

THIS FOLDER IS OUR SALESMAN



Let NATURE FINANCE YOU

PLANT A PECAN GROVE ...BE INDEPENDENT

N

NATURE's bounty is man's greatest boon! With a very small investment of capital and a little effort on your part you can form a partnership with Nature in a venture that will pay you handsome dividends.

Plant a Pecan Grove! It will begin to return your investment to you, with interest, within a few years, and it will continue to return profits to your children and your children's children ...for Pecan Trees live and yield an ever increasing crop of luscious and profitable nuts over a period of a great many years—even for centuries!

Put Nature to work for you... participate in the pleasurable profit that the owners of Pecan Groves enjoy!

GATHER *Money*
FROM YOUR TREES

PECANS AND FRUITS ARE PROFITABLE

EASTERN VARIETIES

These Varieties Thrive Best in Lower Altitudes With Fair to Heavy Moisture



STUART



SUCCESS



DELMAS



SCHLEY



MOORE



MONEY MAKER

Originated in Madison Parish, Louisiana; widely disseminated. Size, medium; kernel, fairly plump; quality, fair; flavor, sweet. Very prolific. Especially suited to planting in the Northern range of the area adapted to Southern Varieties. 46 per cent meat.

To secure the largest crops, it is advisable to plant three or more varieties of pecan trees. The difference in blooming and pollination time is responsible for a more bountiful yield of nuts when more than one variety is used.

PECANS MAKE GOOD SHOWING

Extract from Texas Department of Agriculture Bulletin No. 111

"THE PECAN IN TEXAS"

"In the face of one of the worst depressions known for years, pecans made a good showing in net returns, as compared with other farm commodities, including live stock, even though the price received by growers was the lowest known in pecan history for many years.

"In some sections of the state, growers were known to have received around \$35.00 per acre for pecans on the same land where it took 2½ acres, or more, to produce a bale of cotton, the price of which ranged between \$20.00 and \$30.00 per bale.

"It seems evident that pecans, for many years hence, will bring revenue more nearly commensurate with the cost of production—an anticipation which truly cannot be stated of some other farm commodities at this time."

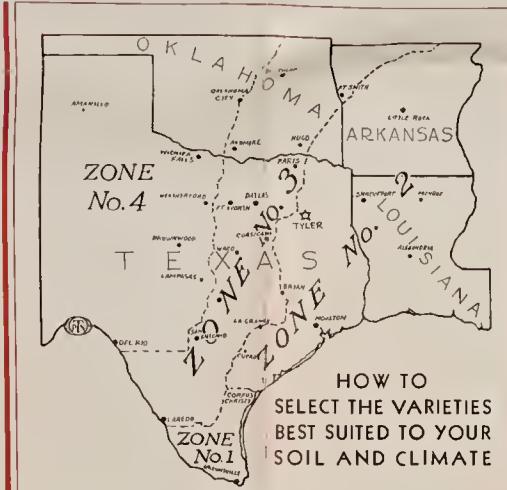
OUR GUARANTEE

We absolutely Guarantee Every Tree purchased from us to be high-grade, first-class, and to have a good lateral-root system. If for any reason you are dissatisfied with any Trees purchased from us—if any sent you do not fully come up to your expectation—you may return the unsatisfactory ones immediately and we will replace them with others that are satisfactory, or refund your money.

TEXAS PECAN NURSERY, INC.

We grow our pecan trees near the center of the world's largest pecan belt, where they are acclimated to soil and weather conditions of this section. We do not dig trees until your order is received, and we ship the trees to you the same day they are dug. Each tree is dug separately, and its excellent root system carefully preserved. The trees are so packed that they will keep moist from the time we dig them until you receive them, which assures that they will reach you in good condition.

We are from 24 to 48 hours nearer to you than Eastern nurseries, which saves you money on express and freight rates.



HOW TO SELECT THE VARIETIES BEST SUITED TO YOUR SOIL AND CLIMATE

ZONE No. 1—Not recommended for commercial planting. We recommend for home planting in **WEST PART**: Stuart, Success, Moore, Money Maker.

ZONE No. 2—Mostly Eastern Varieties recommended. Success, Moore, Schley, Delmas, Money Maker, Stuart. We would add Burkett for hill land in the West Central part. Success, Moore, Money Maker, Schley and Stuart should be used in bottom lands. Plant Delmas on upland. Stuart seems to be particularly adapted to bottom lands. Success, Moore, and Delmas in the Western part. These are known as tested Eastern Varieties.

ZONE No. 3—Both Eastern and Western Varieties recommended. Western Varieties for West part and uplands. Plant Eastern Varieties in East part and on hill lands throughout this zone. Burkett, Western Schley, Texas Yellow, and Hallelujah tested Western Varieties.

ZONE No. 4—Plant Western Varieties only.

OTHER STATES—Continue zone line Northeast about 100 to 125 miles, planting Eastern Varieties in the lower altitudes and river bottoms of Zone 3, and the Western Varieties on the uplands and in the higher altitudes of Zone 3. Plant Western Varieties on all lands west of dividing line between Zones 3 and 4.

WESTERN VARIETIES

These Varieties Live and Produce in the Higher Altitudes and Drier Climates



BURKETT



TEXAS PROLIFIC

Originated at Clyde, Texas; one of the best varieties for West Texas. Prolific. Hill sections are seeing more of the Burkett than any other variety. It is doing well on high ground (hill land) in East Texas. Medium to large size, fills well, good flavor and prolific. 55 per cent meat.



OKLAHOMA

Slender tree, Oklahoma. Large, long, plump, well-filled nuts with thin shell. About forty to the pound. This is expected to become one of Oklahoma's greatest producers. Matures normal. Should do well any place the Burkett will. 47 per cent meat.



WILLIAMSON

Mother tree, Mill Creek, Oklahoma. Large, long, plump, well-filled nuts with thin shell. About forty to the pound. This is expected to become one of Oklahoma's greatest producers. Matures normal. Should do well any place the Burkett will. 47 per cent meat.

WESTERN SCHLEY

Very similar to Eastern Schley, except that it thrives better in the drier climate and higher altitudes of the West. A very fine nut for the West. 60 per cent meat.

CLARK

Introduced from Bend, Texas. Bools about 60 nuts per pound and 36 per cent meat.

Kernel, medium thin shell. A good commercial cracker and recommended for West and Central Texas. It has a record for being prolific and an early bearer. 56 per cent meat.

BUY FROM RELIABLE NURSERYMEN

Extract from Texas Department of Agriculture Bulletin No. 111

"THE PECAN IN TEXAS"

"Five important physical factors enter into successful pecan orcharding: good soil; thorough preparation; good trees; good cultivation; and the proper varieties. Equal in importance, perhaps, to all factors combined, is the man behind the job; for upon his efficiency depends almost entirely the success of the enterprise.

"Trees should be bought from reliable nurserymen, having a reputation for fair dealing. If the nurseryman grows his own trees on his own ground, the chances are better for the purchaser to get the varieties preferred.

"The cost of care of poor trees is the same as that expended for good trees. The higher price paid for good trees is cheaper in the long run than the smaller price for the purchase of poor trees."

FRUITS OFFER Rapid FINANCIAL RETURNS

PLUMS

Five Exceptionally Good Varieties

AMERICA. Successful plum anywhere. Bears very young and yields enormous crops. This wonderful plum should be in every orchard. Where there is no orchard, there should be a few trees. It is as beautiful as a plum can possibly be—golden yellow with red check. Ripens about June 15th.

BURBANK. Extremely popular in all sections. Richly colored, red mottled, dotted with yellow. Heavy bearer. Ripens in July.

SIX WEEKS. Earliest of all plums. Large; oblong; bright red; flesh, pink; seed, small; upright; vigorous; prolific. Ripens May 20th to June 1st.

GOLD. Nearly transparent; golden yellow; wide range; sure bearer. Ripens last of June.

RED JUNE. Fruit, medium to large; color, vermillion-red all over with delicate bloom; very showy; flesh, light yellow; firm; moderately juicy; pit, small; quality, very good. Tree vigorous and prolific. Ripens in June.

RED JUNE. Fruit, medium to large; color, vermillion-red all over with delicate bloom; very showy; flesh, light yellow; firm; moderately juicy; pit, small; quality, very good. Tree vigorous and prolific. Ripens in June.

PRICE LIST

Each \$0.30 10 100
2 to 3 foot size \$0.30 \$0.20 \$0.16
3 to 4 foot size35 .25 .20
4 to 5 foot size50 .40 .32

GRAPES

MOORE'S EARLY. Very large; early; black; fine quality; good market grape; very healthy; prolific.

CONCORD. Best known of all grapes; large; black; suited for table or market. Ripens in July.

NIAGARA. Large, greenish-white; semi-transparent; quality, good; a seedling of Concord; successful over a wide range of territory. Mid-season.

CARMAN. One of the most prolific and popular varieties; splendid for table or for wine, grape juice, preserves and jelly. Cluster very large, sometimes weighing two pounds; very compact. Berries medium size, black with thin bloom. Skin tough, thin, never cracks; pulp, meaty; firm but tender when fully ripe; splendid quality. Ripens in July.

Two-Year Vines

Each25¢
In lots of 10, each20¢
In lots of 100, each15¢

PEARS

KIEFFER. Best variety for the Southwest; large; yellow, rusty check; fine for cooking and market. Ripens in October.

GARBER. Oriental strain, like the Smith's fruit. Resembles Kieffer in size, shape and color. Ripens three weeks before Kieffer.

BARTLETT. Everyone is acquainted with this large yellow pear. Fruit very rich and highly aromatic; that's why this pear can always be sold when others are refused. Trees grow dense and bear of even conical shape. Ripens in August.

Each10 100
3 to 4 foot size35 .40 .35
4 to 5 foot size60 .50 .40
5 to 6 foot size80 .70 .60

OUR FAMOUS Golden Beauty PEACH



A large, yellow freestone peach, with a beautiful red check. Ripens from June 20th to 25th, 3 weeks earlier than Elbertas. We have tested this peach for 10 years, and are convinced there is no other peach as good that ripens before the Elberta. It has missed only two crops in 10 years. This peach has always sold readily and brought TOP MARKET PRICES. We shipped 26½ car loads of peaches in 1934 from one orchard.

FIFTEEN OUTSTANDING STANDARD VARIETIES OF PEACHES

SLAPPY. Fruit when ripe is clear, golden yellow, more conical shaped than other varieties. Freestone. Good commercial peach, though not as heavy bearer as some other varieties.

EARLY WHEELER. Sometimes known as Red Bird Cling. Large fruit, clingstone, very beautiful, clear creamy-white. Very prolific for commercial orchards in practically all sections. Ripens last of May and first of June.

ARP BEAUTY. Yellow, with bright red blush; firm, juicy and delicate peach of unusually good flavor; semi-cling. Ripens June 1st.

MAMIE ROSS. Large, white, cling peach; red check. Nice, large, ripe fruits early; good price. Ripens June 15th.

HILEY. Yellow, with bright yellow-white, deep red check; flesh, white; very juicy; medium size; freestone; good shipper. Ripens last of June.

J. H. HALE. Large; yellow overlaid with bright carmine; flesh, deep yellow; firm, fine grained; delicious flavor; freestone. Ripens in July.

PRICE LIST

Each \$0.40 10 100
2 to 3 foot size60 .45 .35
3 to 4 foot size75 .60 .45
4 to 5 foot size1.00 .75 .60

PLUM-CHERRY

(Sometimes called Dwarf Cherry)

COMPASS. Cross between plum and cherry. Vigorous grower; prolific; hardy; bears early. Fruit dark red, rather small. Ripens in June. Should not be picked until ripe.

OPATA. Fruit medium size; purplish-red; flesh, greenish color with meat clinging to seed. Ripens last of June and first part of July. Trees are hardy and bear young.

Each10 100
2 to 3 foot size30 .25 .20
3 to 4 foot size50 .40 .35
4 to 5 foot size70 .60 .50

JAPAN PERSIMMONS

Japan Persimmons are adapted to the South. They thrive in land suited to cotton. Trees subject to very few diseases. Thrifty and very prolific.

TANE-NASHI. Fruit large to very large; roundish conical; seedless; color, light orange-red with firm yellow flesh; an excellent shipper. Flesh astringent until soft.

HIYAKUME. Medium to large fruit; light orange color, turning to brown when soft; roundish oblate with ends flattened; sweet; meaty. Makes good growth; a free bearer.

Each10 100
2 to 3 foot size, each65¢ .55 .50
3 to 4 foot size, each75 .65 .60
4 to 5 foot size, each85¢ .75 .70

FIGS

Every Home Should Have Figs

BROWN TURKEY. Medium to large; brownish-purple; fruit very sweet; harder than Magnolia; begins to ripen last of June.

MAGNOLIA. Fruit very large, sweet and rich; ripens in June until frost. Should bear first year.

Each10 100
2 to 3 foot size30 .25 .20
3 to 4 foot size45 .35 .30
4 to 5 foot size55 .45 .40

PRICE LIST

Each \$0.30 10 100
2 to 3 foot size35 .30 .25
3 to 4 foot size45 .35 .30
4 to 5 foot size55 .45 .40



Grading, Packing and Shipping Fruits.

TEXAS PECAN NURSERY, Inc., TYLER, TEXAS

LARGE PROFITS POSSIBLE FROM A SMALL INVESTMENT

Good Pecan Trees Sufficient to Plant Ten Acres Cost only from \$93.50 to \$153.00

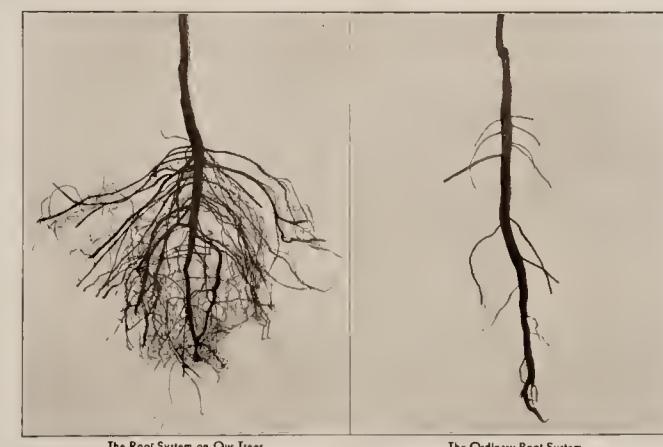
Many people fail to realize that it requires only a very small expenditure to purchase enough good pecan trees to plant a splendid grove. From 12 to 17 trees to the acre are sufficient, and we can supply good, first-class, *well-rooted* pecan trees, with an established record for *living, growing and producing*, for as little as 50c each, and up, depending upon size, varieties and quantity purchased. (See price list elsewhere herein.) A few dollars spent for good pecan trees, and a reasonable amount of care after they have been planted, will be good old-age insurance.

Safety and probable yield determine the value of every investment. Investigate the possibilities of a Pecan Grove.



We Discovered a Secret That Assures Your Profit

From twenty-four years of pecan tree culture, we have learned certain secrets...these secrets have enabled us to develop our lateral root system. A good lateral root system is the life and making of a pecan tree; for the more lateral roots a tree has, the more feed roots it will have. A tree cannot have too many feed roots, as they gather the plant food and moisture so essential for early and rapid growth. These feed roots are finally responsible for the all-important job of producing pecans. We honestly believe that we are able to supply you with pecan trees that will *live better, grow better and produce better* than the trees you might purchase elsewhere.



COMPARE THE ROOT SYSTEMS

The Life, Growth and Yield of the Pecan Tree Depends on its Root System. Examine the comparison pictured above. We GUARANTEE our trees to have the best root system known.

BUY DIRECT—

Save 30 to 50%

• TEXAS PECAN NURSERY, INC.

WE ARE GOING TO GIVE
A HANDSOME AND USEFUL
THERMOMETER-CALENDAR

FREE

To the First Thousand Sending Us Cash Orders
amounting to ten dollars or more, before January 1st.

If you do not wish to make your planting
until after January 1st, send us your order and
remittance now and the Thermometer-Calen-
dar will be sent to you at once; the shipment
of trees will be forwarded at any time you direct.

OUR CUSTOMERS ARE OUR BEST BOOSTERS

"Of 99 trees bought of
you last winter, 91 are living;
90 have put on growth
while 1 is dormant but not
dead." — W. H. Hilton,
Sulphur, Oklahoma.

"Of the 100 papershell
trees bought of you the
past season, 97 have put
on growth and 3 are dor-
mant but not dead." — J. B.
McKinney, Cooper, Texas.

"100 per cent of the 41
pecan trees bought of you
last winter are living. 1
is dormant and 40 have
nice growth." — J. W. Kin-
nan, Tulsa, Oklahoma.



You have probably heard men say: "I wish I had planted a pecan grove 10 or 20 years ago; I considered the matter...realized the idea was a good one...but *just failed to make the planting.*" Today, you probably realize the possibilities of a pecan grove. Don't put the matter off...*order your trees and make your planting*, so that in a few years you may actually enjoy, instead of wishing for, the benefits and revenue from a grove. Our *improved, bred-up, well-rooted* trees begin bearing young, and should begin to yield returns on your investment in a few years.

*Remember . . . no matter how wise your plans may be
they will not do anyone any good unless you execute them!*

Our Low Prices will Help You Get Started

The prices we offer you are indeed very reasonable. Practically all of our business is done by mail, and because of this we save the traveling expense, hotel bills, etc., that ordinarily must be included in the price when trees are sold by agents through personal calls. Our saving enables us to offer you prices from 30% to 50% less than the price charged by nurseries who sell through agents. Through buying direct from us, you are assured of receiving *good, fresh, well-rooted* trees, instead of stock that may have been heeled-in on some yard for many days and which, therefore, must reach you in a damaged condition. Our prices are always F.O.B. Tyler, Texas.

ORDER BLANK
TEXAS PECAN NURSERY, INC., TYLER, TEXAS

Please ship the following bill of trees to

Date Ordered

Name _____
(Please write plainly)

_____, 193____

Street or R.F.D. _____

Date to Ship

Post Office _____

_____, 193____

County _____ State _____

My express office is _____

**NO ORDER ACCEPTED
FOR LESS THAN \$1.00**

GUARANTEE—We use every precaution possible to prevent errors, and, while we guarantee all stock to be true to name, we will only be responsible to the original purchaser, and then for no greater amount than the purchase price of the tree, or another tree, which will be optional with us. All bills, orders, etc., are due and payable at Tyler, Texas, and, in the event it is necessary to bring legal action by either party, such action shall be instituted and maintained in Smith County, Texas.

No. Trees	KIND	Height	Price	Total	No. Trees	KIND	Height	Price	Total
PECANS									
<i>Amount Forward</i>									
PLUMS									
APPLES									
GRAPES									
FIGS									
PERSIMMONS									
PEARS									
PEACHES									
PLUM-CHERRY									
APRICOTS									
WALNUTS									
<i>Amount Forward . . .</i>									
<i>Total . . .</i>									

In order to prevent delay, we will ask permission to substitute in variety and size. If this is not agreeable with you, write "Do Not Substitute" here.

Price List F. O. B. Tyler	PECANS								English and Improved Black WALNUTS	
	EASTERN VARIETIES				WESTERN VARIETIES				Lots of 1 to 9	Lots of 10 to 49
Size	Lots of 1 to 9	Lots of 10 to 49	Lots of 50 to 499	Lots of 500 & Up	Lots of 1 to 9	Lots of 10 to 49	Lots of 50 to 499	Lots of 500 & Up		
2 to 3 ft..	\$0.80	\$0.70	\$0.55	\$0.45	\$0.90	\$0.80	\$0.65	\$0.55	\$0.90	\$0.80
3 to 4 ft..	.90	.80	.62	.55	1.00	.90	.72	.65	1.00	.90
4 to 5 ft..	1.05	.95	.75	.65	1.15	1.05	.85	.75	1.15	1.05
5 to 6 ft..	1.25	1.15	.90	.75	1.35	1.25	1.00	.85	1.35	1.25
6 to 7 ft..	1.60	1.35	1.05	.90	1.70	1.45	1.15	1.00	1.70	1.45
7 to 8 ft..	1.75	1.60	1.25	1.05	1.85	1.70	1.35	1.15	1.85	1.70
8 to 9 ft..	2.00	1.80	1.40	1.20	2.10	1.90	1.50	1.30
9 to 10 ft..	2.50	2.00	1.55	1.35	2.60	2.10	1.65	1.45
10 to 12 ft..	3.00	2.35	1.85	1.55	3.10	2.45	1.95	1.65

No extra charge for packing and burlapping trees to points in U. S. A. Extra packing charges on foreign shipments.